

2 **NOTE: This chapter is not current as of June 2019 because of KPR's affiliating with**
4 **AMBA (Association Member Benefits Advisors). It will be updated after sufficient**
6 **experience with the organization.**

8 **CHAPTER 12**
10 **MEMBERSHIP RECRUITMENT AND RETENTION; DUES; CONFIDENTIALITY**
12 **OF MEMBERS' AND PROSPECTIVE MEMBERS' INFORMATION;**
14 **PRESENTATION ABOUT KPR**

16 Section 1. Introduction

18 KPR consistently strives to build membership. Membership growth is important to our being a
20 strong voice in the state.

22 Various means are employed for recruiting new members, including making personal contact;
24 speaking at various organizational functions, Kentucky Retirement Systems conferences, etc.;
26 and sending standard prospect letters and applications. In the interest of uniformity, all chapters
28 should use the same letter (see exhibits appendix). These letters are updated as indicated. KPR
30 also sends with the letters a brochure that describes the purpose of KPR, membership benefits,
32 and eligibility and includes an application.

34 The method proven most successful thus far is for members to reach prospective members via
36 telephone or personal contact. If the person is interested, he/she should be sent an application.

38 Section 2. Recruiting New Members (See, also, duties of the State and Local Chapter
40 Membership Committees and pertinent information on file in the AM's office.)

42 When prospect lists are received, they are distributed to Local Chapter membership chairs, who,
44 in turn, distribute the respective lists to members residing in the respective counties. These
46 members then personally contact the prospective members, often soliciting other current
members from that county to assist in this endeavor.

The State Membership Chair corresponds with prospective members who live outside a chapter
boundary, making them aware of their eligibility for membership as a member-at-large or, if they
prefer, as a member of a particular Local Chapter. (The statewide prospect lists give the retirees'
work headquarters county only. It is the responsibility of the membership chairs or county
coordinators to find home addresses for the retirees. The State Membership Chair finds
addresses for those who live outside a chapter boundary.)

KPR uses a standard letter and brochure containing a membership application to present the
organization to prospective members. The brochure describes the purpose of KPR, membership
benefits, and eligibility for membership. The application form is to be completed by the
prospective member and sent to KPR's mailing address. Each person should indicate which
chapter he/she wishes to join—the Local Chapter where he/she lives or another Local

48 Chapter outside of the designated chapter boundary in which she/he lives--or to join as a
50 member-at-large. If neither is indicated on the application, the person will be listed as a member
of the Local Chapter in whose area the individual lives.

52 "Welcome" letters should be written to new members as soon as possible after they join,
54 including details about the chapter's meeting details and its activities.

56 Section 3. Retaining Members (See, also, duties of the State and Local Chapter Membership
Committees.)

58 When Local Chapters receive non-renewal listings (one after the second dues notices are sent
60 and a second one at the Annual Meeting), the State Membership Chair works with the Local
Chapters in encouraging members to renew their membership and reconciling any address
62 changes or death notifications with the Administrative Manager's office. The State Membership
Chair handles this duty for members-at-large.

64 Section 4. Membership Dues

-- Annual dues for membership in KPR shall be fifteen dollars (\$15.00), due and payable
66 January 31. They may be paid for two years at the same time.

-- Dues payments may be waived for the balance of the calendar year in which the first-
68 time applicant joins KPR.

-- From time to time, the State Board shall designate the amount of the annual dues paid
70 by the members of approved Local Chapters to be returned to the respective chapters.

72 Section 5. Confidentiality of Membership Information

74 Any and all information about KPR members and prospective members, in whatever form, is
confidential. It shall not be released to anyone except the Administrative Manager and those
76 KPR members whose duties involve membership activities and shall never be used for a
member's personal use. An exception to this policy may be made when the State Board of
78 Directors determines, by a 2/3 vote, that release of such information is beneficial to KPR and its
members. Such determination shall be made on each individual case.

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Section 6. Presentation about KPR

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A. Introduction

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The Kentucky Retirement Systems periodically sponsor conferences in various locations
86 throughout the state for state employees and retirees. Representatives of Kentucky Public
Retirees may be permitted to speak at these sessions to inform the attendees about KPR
88 and to recruit members. Usually, volunteers are solicited from among KPR Board
members to attend and represent KPR. KPR representatives should take membership
90 applications and be prepared to speak about KPR using the outline below as a guide.

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94 B. Suggested KPR Presentation

96 The following outline is intended to serve as a guide to the individual(s) making a
98 presentation on behalf of KPR.

100 I. Introduction

102 A. Name

104 B. Agency from which retired

106 C. Date of retirement

108 D. Thank the Retirement System and/or other entity for allowing you to be on
110 program.

112 II. Kentucky Public Retirees

114 A. Organized in 1983 as "Kentucky Association of Public Annuitants" – later
116 changed to "Kentucky Public Retirees."

118 B. Number of current members and Local Chapters

120 1. Identify location of chapters - have regular meetings, usually monthly

122 2. At-large members in areas that do not have a chapter

124 C. Membership

126 1. Retirees who are members of KERS, CERS, and

128 2. Employees in those systems who are eligible to retire

130 D. Officers and Committee Chairs

132 Serve without compensation - only travel expenses

134 E. Annual Dues - \$15.00

136 1) Receive newsletter - *The Kernel*

138 2) Some chapters sponsor outings such as picnics

140 F. Purpose

142 1. Promote the welfare of state, county, and state police retirees.

144 2. Work with Kentucky Retirement Systems' staff, employee groups, state
146 government officials, and legislators to protect and reasonably enhance our
148 retirement system and the benefits for which we have worked and now enjoy.

150 a) Initiate and support legislation that is favorable to retirees; i.e., KPR
152 successful in getting a COLA passed during 1996 Regular Session of
154 the General Assembly.

156 b) Oppose legislation and any other efforts that would adversely affect our
158 retirement systems and retiree benefits. A major problem is the
160 funding of our retirement systems by the legislature.

162 3. Allow for the continuation of old friendships and forming new ones.

- 140 G. How to Join
142 1. Pick up brochure (where located), which contains a membership application.
144 2. Mail application to the address appearing on the application, or you may join
online. The current membership dues are waived for the balance of the
calendar year in which the retiree joins.

146 III. Closing

- 148 A. We are very concerned about the under-funding of our retirement systems and are
very closely monitoring the actions by the General Assembly.
150 B. KPR needs to grow and band together to form a united and powerful voice that
cannot be ignored.
152 C. KPR is the only statewide organization that looks out for the interests of state and
local retirees. We encourage you to join and "help us help you."
154 D. Questions?
E. Thank you for your attention.

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